



iCRYO Cryotherapy Exhibiting at International Franchise Expo New York

Leading Cryotherapy Franchise Showcasing Rapid Growth at 2019 Expo

(HOUSTON–May 7, 2019) – iCRYO Cryotherapy, the leading Cryotherapy franchise in the United States, announced today that it will be exhibiting at the 2019 International Franchise Expo in New York. With over 400 franchise opportunities available, the largest franchise expo in the country will be held at The Javits Center in New York, NY from May 30–June 1, 2019.

iCRYO Cryotherapy, exhibiting at Booth #100, offers Whole Body Cryotherapy, Localized Cryotherapy, Cryotherapy Facials, Compression Therapy and Infrared Sauna, as well as Cryoskin services for body slimming and toning. A list of benefits from Cryotherapy include: muscle recovery, decrease in joint pain, immunity boost, stress relief, anti-aging, skin rejuvenation, metabolic boost and improved sleep.

With six open locations nationwide and six currently in development, iCRYO Cryotherapy is experiencing tremendous growth in 2019. In March, the franchise announced its newest equity partner, Dallas Cowboys Linebacker Jaylon Smith, who will assist with franchise development and marketing.

“Our team has worked tirelessly over the last several years to bring iCRYO nationwide,” said Kyle Jones, Co-Founder and COO of iCRYO Cryotherapy. “With new locations set to open in major cities around the country, we’re excited to showcase our growth and the benefits of Cryotherapy on a national stage at the International Franchise Expo. We greatly value our relationship with the IFA and MFV and are looking forward to a fantastic event in New York.”

About iCRYO Cryotherapy

Headquartered in Houston, TX, iCRYO Cryotherapy is setting the standard for Cryotherapy nationwide. As the leading franchise in the industry, iCRYO Cryotherapy is an affordable, convenient and professional Cryotherapy franchise that offers Cryotherapy and other wellness services to the communities in which they are located. iCRYO offers a turnkey franchise system for Cryotherapy business owners. Whether it be a retail location or an addition to a gym or existing business, we have the systems and comprehensive training in place to provide safe Cryotherapy in your area. Our mission is to elevate the lifestyle of our team members and guests while raising the bar in the health and wellness market. To learn more, visit www.icryo.com.

Connect / Follow iCRYO

[LinkedIn](#) | [Facebook](#) | [Instagram](#)

Media Contact

Alex Onaindia

VP of Communications

Revolving Mind Media

aonaindia@revolvingmindmedia.com

407-488-2466